5.1 MILLION Americans have ALZHEIMER’S DISEASE

Risk of dementia DOUBLES every 5 years between ages 65-95

WHY ARE SCREENINGS IMPORTANT?
Memory screenings are a significant first step toward finding out if a person may have a memory problem. Memory problems could be caused by Alzheimer’s disease or other medical conditions.

92% of participants have never been given a screening by their primary healthcare provider
83% of participants worried about their memory had not discussed concern with a healthcare provider

MISDIAGNOSIS OF ALZHEIMER’S DISEASE
64% of caregivers said they initially mistook behavioral symptoms of Alzheimer’s disease, such as irritability and aggression, as “normal aging.”

As a result, 67% said those false impressions delayed their loved one’s diagnosis of the incurable brain disorder.

ABOUT SCREENINGS
- Consist of questions and tasks
- Can be done at doctor’s office, community sites
- Results are not a diagnosis

AFA Survey/2010 National Memory Screening Day Participants

210x525

88x871

64% of caregivers said they initially mistook behavioral symptoms of Alzheimer’s disease, such as irritability and aggression, as “normal aging.”

92x915

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83x890

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Median age of participants — 65 to 74

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